

May 23 (Lagos) - The Season 4 of the the Nigerian stock market simulation competition was won by a player with the nick name ' HOLM'. Now it is time to reveal the person behind the nick name (that's his picture) and also see how he did it. Following is transcript of email interview with HOLM who is an architect and was getting a masters degree in the United States while he was competing in the Stock Trials and winning hands down.

**BADMUS** – from UNILAG Finished second and won a Blackberry playbook.

**Investem Ltd** – The winner of Season 2 finished in the third position.

Who is "HOLM"?

My NAME IS OLUMIDE SOKABI. I Trained as an Architect, and worked as one in the city of Lagos, before earning a Masters Degree in Project Management in the US. I worked with Louis Berger, a Project Management firm involved in Major Infrastructure Project across the Globe. I am home in Nigeria at the moment.

## How did you hear about Easykobo?

I have a strong passion for investment and i have allocated a lot of time daily to seek pockets of to investment education, tips, knowledge so its no surprise i found out about Easykobo during one of those online search. I believe it happened indirectly via a third party or trough one of your post on stockmarketnigeira.com or twitter. The game was brilliant for me in that, it offered a platform to horn my skills, and learn by putting my investment ideas and decision making skills to test.



How did you get such an amazing ROI in the stock trials? what stocks did you pick?

Few things stood out: There was no fear of failure cos there is nothing to loose, that alone provided the thrust to carefully analyzing prevailing information, data and market momentum and make bold choices. So, I keenly favored hot company news, market mood and momentum and lastly company fundamentals to make quick calls. Where my choices were great, i maximized the gains and quickly cut loses where i go wrong.

I did all these knowing i will have to repeat some of those steps with real money. My stock pick varies and changes at the speed of light, i took decisions quickly because new information and market updates come pretty qickly so, i learned alot form the experiences.

What advise do you have for young investors in Nigeria?

Our background knowledge and experiences in everyday life, events in the global and local community be it politics, econimy, sports or commodities etc provide strong background knowledge to analyze specific stocks or the market at large. A clear example is the impact of these on the Nigerian Stock Market in 2014.

Also the Stock Market should always be understood for its primary role of capital formation to build, develop and support great business and not a place of ponzi scheme.

How do you see the stock market in the next 3-5 years.



While i have my concerns about the Nigerian State, I am bullish about the economy and the Stock Market. The easiest way to see where the stock market will be in 3-5 years is to look into the following:-

- 1. The growth in per-capital income and disposable income
- 2. The development and growth of the middle class
- 3. The youth component of our demography(potential consumers)
- 4. The change(increase) in the GDP size over the years.
- 5. The stock market as it is today, will be a fraction of its size in 3-7years.

## **PHOTOS**

- 1) Holm (Winner of Season 4).
- 2) Badmus (1<sup>st</sup> Runner up).





